



MEDIA ADVISORY

July 18, 2012

Ideavibes Founder to Speak on Crowdfunding at Federal Reserve Community Development Finance Conference

*Ideavibes founder and ceo, Paul Dombowsky also running workshops for Cities of
Winston Salem and Charlotte, NC on Crowdsourcing, Citizen Engagement and Crowdfunding*

Charlotte, NC – Ideavibes founder and ceo, Paul Dombowsky, will be speaking on July 19, 2012 at the Federal Reserve Bank of Richmond hosted Conference in Charlotte, NC, attended by professionals in the community development finance field, not-for-profits, banks, and government officials in the Southeast.

“We look forward to speaking with the community loan and development community about crowdfunding and how this increasingly popular form of funding creative projects and start-ups, can be expanded to provide greater support to community initiatives.” According to Dombowsky, the nature of funding and lending with the recent law changes in the US and pending ones in Canada, is likely to change significantly which is exciting.”

According to a recent report by Massolution, an industry analyst, there are over 450 crowdfunding websites running on the web as of April/2012 who raised almost \$1.5Billion in 2011. This is a number that will continue to grow as more people understand the ability of the crowd to fund worthwhile endeavours and make change happen in the community.

Reporters are invited to reach out for further details. Paul Dombowsky will be available for questions or interviews by telephone at +1.613.878.1681 or in person:

When: **Thursday, July 19, 2012**
12:00 p.m. noon

Where: **Federal Reserve Bank Richmond Branch**
Charlotte, NC

About Ideavibes

The Ideavibes Crowd Engagement Platform™ enables governments, brands and organizations to engage citizens, customers or members by creating crowdsourcing or crowdfunding campaigns that are driven by the power of social media matched with traditional mediums. Ideavibes provides services and solutions that help you tap into the wisdom of the crowd to strengthen relationships through engagement, open innovation and participation. It's about starting innovative projects, solving problems, building better products, setting new directions, being more crowd or community-focused, funding worthy initiatives and sparking social and operational change. For more information about Ideavibes, please visit www.ideavibes.com

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