

THE CROWD IS SPEAKING. ARE YOU LISTENING?

Ideavibes delivers the first Crowd Engagement Platform™ to offer organizations the capability of tapping into the wisdom of the crowd by being able to deploy one or many campaigns at a time from a simple, easy to manage platform. And you can do all this in English, French Spanish or German.

Crowdsourcing or Crowdfunding – create from a single platform

Drive participation, input and support through easy to set-up and focused campaigns tailored to your needs.

Do you need to strengthen relationships with your organization's communities—with customers, prospects, partners, employees, citizens or other stakeholders? Crowdsourcing offers your organization the ability to both engage and empower your internal and external communities to generate and gauge support for ideas. Ideavibes can help you achieve results you never thought possible.

The Ideavibes Crowd Engagement Platform™ is the first on the market that allows you to build and launch one or multiple Crowdsourcing Campaigns or Crowdfunding Campaigns either on your own website or a custom site. Run focused, affordable and effective campaigns that create greater community engagement and participation in initiatives important to your organization. You can easily customize, brand and implement your campaigns. Ideavibes makes it easy to embed the App into your website or on your password-

protected intranet or extranet for access by select participants. Your crowd can post, comment and vote on ideas, products or projects. The App dashboard displays your campaign metrics, allowing you to track and analyze the crowd's ideas, preferences and trends, making your decision-making process so much easier. And, as a hosted application, you can get started right away, eliminating the need for an up-front investment in a server or software.

Core Features of the Platform

- **Post:** Give your crowd the ability to post ideas or projects the broader crowd to evaluate. Share possibilities with a select audience or with the world.
- **Vote:** When your crowd votes on ideas or projects, you learn what they value. Ranking updates automatically.
- **Comment:** You can learn so much from your crowd's posted comments. Give them the ability to refine ideas
- **Monitor ideas and comments** to make sure they are suitable with our approval system.
- **Share:** Expand the reach of your campaign and the ideas through social

media with our integration with Twitter and Facebook. Tap into the power of the crowd by the crowd.

- **Crowd administration:** Participants can log in, view past projects they have voted on and view comments. They can also view the results of voting and comments on ideas they have posted.

How can you use the Platform?

- **New product ideas**—is there a market for your product?
- **Product designs**—could prospects make your product vision even more relevant and profitable?
- **Product features**—do your customers and prospects value the features you think they do? Product features—do your customers and prospects value the features you think they do?
- **Partner programs**—what programs would increase partner effectiveness and bottom line results?
- **Employee engagement**—what programs and ideas might improve staff morale and retention?

Get started in 3 easy steps:

1. Create your campaign—customers can run multiple campaigns at once
2. Configure the settings to meet your objectives
3. Deploy the campaign either on an existing webpage or by creating a custom page for your campaign

Benefits of the Ideavibes Crowdsourcing App

- Engage your community in a way never before possible
- Increase revenues, cut costs and save time by only developing products, features or programs that your community supports
- Leverage new ideas generated by your crowd
- Gather metrics to measure your results
- Implement quickly and easily without IT resources
- Integrate with your branding, social media and community programs
- Deploy as widely (publicly) or narrowly (password-protected behind a firewall) as appropriate

Ideavibes

Passionate about engagement and using the voices of the many to make change happen, Ideavibes has developed the Ideavibes Crowd Engagement Platform™. Ideavibes is a web development company based on Ottawa, Canada. We enable organizations to create crowdsourcing and crowdfunding campaigns that use the power of social media and tapping into the wisdom of crowd to strengthen relationships through engagement and participation. It's about starting innovative projects, building better products, setting new directions and being more crowd- or community-focused, funding worthy initiatives and sparking social change.

For more information about Ideavibes, visit www.ideavibes.com, read our blog at blog.ideavibes.com, or check out one of our presentations on Slideshare at <http://www.slideshare.net/pdombowsky>

Campaign User Interface

Idea/Project Name	Votes	Funding Status	Status	Actions
another test project	1	N/A	Active	View Edit
Central Park North	0	N/A	Active	View Edit
Compost	0	N/A	Active	View Edit
Green Jobs	1	N/A	Active	View Edit
Intercity High Speed Rail	0	N/A	Active	View Edit
Make the Region a Cycling Tourism Destination	0	N/A	Active	View Edit
Super Fantastic Wig	2	N/A	Active	View Edit
SUSTAINABLE DEVELOPMENT MORE INCLUSIVE OF PEOPLE AND SERVICES	1	N/A	Active	View Edit
Test Project	3	N/A	Active	View Edit
Traffic Free Zones	0	N/A	Active	View Edit
Trees on streets	1	N/A	Active	View Edit
Deleted	0	N/A	Archived	View Edit

Posted ideas or projects can be managed in one place - approve or archive ideas.

Contact us for a demo or pricing details at pau@ideavibes.com | +1.613.878.1681

CONTACT DETAILS

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PARTNER PROGRAM

Ideavibes is looking for partners to resell our platform, which is available as a white label solution. Learn more at www.ideavibes.com